



ecotrends

For equality, sustainability, love and care for the planet



in this pro issue

Isula A4+ NEW	1
Phytovie NEW	2
Enzyme Science	3
Pekana	4-5
Innate	6
Nordic Naturals	7
Fitx Nutraceuticals NEW	8
Arthur Andrew Medical	9
Martin & Pleasance	10
Argentyn 23	11
SPECIALS	12

Ecotrend ECOLOGICS

125 West 3rd Ave, Vancouver, BC, V5Y 1E6
www.ecotrend.ca / orders@ecotrend.ca

Orders: 1.800.665.7065
Administration: 1.855.215.2290
Accounting: 1.855.215.2291
Fax: 1.855.876.9846

NEW

Ecotrend cares about our Planet!
 This newsletter has been printed on cane sugar paper.

TREES SAVED 5.36 **WATER SAVED** 2,587 gal **CO2 SAVED** 1,525 lbs

NEW LINE
ISULA A4+
www.sabell.ca



A4+, a new and unique liver protectant

Sabell Corporation is a Canadian company offering a range of traditional herbal medicine, plant-based nutritional supplements, and natural healing products. **Sabell Corporation** has been successful in building a long-term relationship with Peruvian native, Jose Cabanillas.

Dr. Cabanillas is a medical doctor with strong familial roots in natural healing. His philosophy promotes integration of natural medicine with modern scientific medicine, taking the patient's whole being into account.

A4+ was developed by Dr. José Cabanillas (Co-Founder and Director of the Isula Biological Preserve & Research Station, Amazon River District, Peru). Ingredients from the **A4+** liver product were first used in the Peruvian Amazon to treat yellow-eyed and yellow-skinned patients.

Dr. Cabanillas first learned traditional healing methods from his parents and grandparents. These incorporated herbal medicine from the Peruvian Rainforest, Andes and Coastal Plains. He then went on to complete his medical studies, obtaining his M.D. degree at the University of Xochicalco Baja California in Mexico.

A4+ is produced in Canada with plant material from Peru. Two of the three ingredients are harvested at the Isula Biological Preserve and Research Station. The name "Isula" comes from the Isula ant, the largest known ant that lives in the Amazon. The third ingredient that completes the **A4+** formula is harvested from the Coastal Plains of Peru.

A4+ was tested on Male Wistar rats given indomethacin orally. It was found that **A4+**

exhibited potent anti-oxidant activity and reduced the indomethacin-induced gastric damage when given four hours prior to Zymosan*.

A4+ contains:

- Cordia lutea** (flower-80%)
 - Flavanol glycosides
 - Quercetin
 - Rutin
- Annona muricata** (leaf-10%)
 - Rutin
 - Kaemferol
 - Acetogenins
 - Other complex components
- Curcuma longa** (rhizome-10%)
 - Curcumin
 - Tumerone
 - Furanodiene
 - Curzerene



Overall our studies of A4+ showed:

- Safe to use and passed all toxicity tests
- Contains a variety of known beneficial chemicals as well as many uncharacterized ones
- Exhibited anti-viral, anti-oxidant and anti-inflammatory properties in in vitro assays
- Protected against stomach ulceration
- Protected the liver from hepatotoxicity
- Showed beneficial effects on behaviour in sick animals

*Safety Assessment of **Sabell Corporation A4+**, a Natural Health Product to Ameliorate Hepatitis Hugh Semple (Alberta Innovates – Technology Futures, Vegreville, Canada) and Francis Green (University of Calgary, Calgary, Canada).